



*Connecting the Front Range to the World!*

## **Pricing Audit Service**

Mountain Global has developed a tool to help companies evaluate the strength of their products and services pricing. We call this our Pricing Audit.

### **How does the Pricing Audit work?**

We evaluate the pricing of your products and services in a number of areas:

- ✓ Cost Plus Analysis/Internal Cost
- ✓ Market Pricing
- ✓ Compare to the value of the accessories or other support offered by the company
- ✓ Compare your pricing to your Business Plan objectives
- ✓ Corporate Culture's impact on pricing.
- ✓ Marketing Message
- ✓ Organization Structure/business model

### **What will a Pricing Audit give us?**

The outcomes of this audit will provide management with a clearer understanding of where the company's pricing is aligned with regard to your strategy and business model. It will also highlight areas where the company's pricing is either over priced or undervalued in the market.

If you feel your company could benefit from a Pricing Audit please contact us at 970 310 3960 or [bthilmont@mountainglobal.biz](mailto:bthilmont@mountainglobal.biz).