

Developing a Global Mindset Workshop

This program is intended to be a half day workshop or up to a two day planning session depending on the need of the client. The objective of the class is to take management and key employees of an organization and create an awareness to look at your business in a Global context.

The workshop is intended to be an open and interactive session. We encourage our clients to provide one issue that is affecting the company. We will explore how you have approached it today then look at the skills we have discovered in this session and see if we can look at this issue in a different mindset.

The second day would focus on creating a global vision for the company. From this vision we would compare it to the existing business plan and identify any gaps in the plan that need to be addressed.

Workshop Focus	Desired Outcomes
Understanding What it means to have a global perspective	Create a willingness of participants to look at their work and life differently
Define what is Globalization	Here, we focus on what does globalization mean in general terms. Then we will look at what are the characteristics of a truly global company.
Define what is Americanization	We will identify the characteristics of companies that operate their business just as an extension of their US operations. Then compare these traits with a “global” company to note the differences between the two models
Managing Expectations in a Global Economy	Finally, we will focus on developing skills that we can use when dealing in a global business environment.